

Naismith Foundation Strategic Priorities/ Action Plan – September 2013

In order of priority:

1. The Foundation's collection of archival material and digital photographs will be inventoried and catalogued.

- **Anticipated completion date September 2014**
- **Suitable technology/ software has been acquired**
- **The summer 2013 Young Canada Works grant will complete some of this task**
- **A report will be submitted to the Board of Directors in September 2013, following completion of the 2013 Young Canada Works summer project**
- **Part-time staff and/ or volunteer help will be sought this fall and winter to work on the project**
- **Possible access to Young Canada Works project grant for 2014**
- **Lead person from the Foundation Board of Directors: Kathy Stewart**

2. A new website for the Naismith Foundation will be developed and maintained.

- **Completion date to be determined by the Board of Directors**
- **A simple website is the goal**
- **Possible Canada Basketball or NBA Canada involvement**
- **The Board of Directors will determine in September 2013 what we want the website to accomplish, following a presentation from an invited website expert**
- **Lead person from the Foundation Board of Directors: Kristen Ray**

3. More volunteers will be recruited to fill positions as Board members, committee members and to support projects or special events.

- **No completion date, this will be an ongoing effort**
- **The Board will discuss its volunteer recruitment strategy annually, with the first discussion taking place at the October 2013 meeting**
- **Kristen will arrange for an invitation for new volunteers through the Sports Information Resource Centre (SIRC)**
- **Clem will contact the three potential volunteers who signed up at the CIS booth**
- **Lead person from the Foundation Board of Directors: Clem Pelot**

4. **The Foundation's Bylaws will be updated by October 2014 in order to comply with the requirements of the *Canada Not-for-profit Corporations Act*.**
 - **A specialist in bylaws for National Sport Organizations (NSO's), Steve Indig, will be contracted to identify the required changes to the Foundation's Bylaws**
 - **The Board of Directors will receive a report with recommended changes to the bylaws at its October 2013 meeting.**
 - **Approval of the Bylaw changes is anticipated at the November 2013 AGM**
 - **Lead person from the Foundation Board of Directors: Kathy Stewart**

5. **The Foundation will seek to increase the funding it receives (from government, the private sector and through fundraising) in order to undertake projects and expand Foundation activities.**
 - **The Board of Directors will develop a strategy to broaden the Foundation's funding base over the next five years.**
 - **Opportunities through the Ontario Museums Association grant program will be explored by Kathy and Stephanie.**
 - **Clem will prepare a project 'wish list' for an initial discussion at the December 2013 Board meeting**
 - **Lead person from the Foundation Board of Directors: TBD**

6. **The agreement between the Foundation and the MVCA for the Naismith museum at the Mill of Kintail will be renewed by April 2015.**
 - **Draft agreement to be ready for review by the Board by the end of December 2014**
 - **The Board of Directors will identify any issues or opportunities for consideration in the new agreement by the end of September 2014**
 - **A five year agreement will be proposed to the MVCA**
 - **The new MVCA building may be a suitable location for a photo/ display of James Naismith**

Lead person from the Foundation Board of Directors: Al Rae